

KOLAN
HOSPITAL GROUP

KURUMSAL KİMLİK
KILAVUZU

LOGOTYPE EN BOY ORANI



BEYAZ ZEMİN ÜZERİNDE RENKLİ KULLANIM

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CMYK ya da DİJİTAL BASKI



KIRMIZI:
Cyan: 0
Magenta:99
Yellow:97
Black:0



Gri:
%60 BLACK

RGB (WEB ve BENZERİ KULLANIM)



KIRMIZI:
R:238
G:34
B:39



Gri:
R:138
G:130
B:132

KIRMIZI ÜZERİ BEYAZ KULLANIM

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GRİ ÜZERİ BEYAZ KULLANIM

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GRİ ÜZERİ KIRMIZI BEYAZ KULLANIM

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YANLIŞ KULLANIM

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ŞUBE LOGOLARININ KULLANIMI

HASTANELER

KOLAN INTERNATIONAL
HOSPITAL

Bayrampaşa
KOLANHOSPITAL

Beylikdüzü
KOLANHOSPITAL

Silivri
KOLANHOSPITAL

Büyükçekmece
KOLANHOSPITAL

KOLAN
BRITISH HOSPITAL

TIP MERKEZLERİ

KOLAN BRITISH KYRENIA
MEDICAL CENTER

ÖZEL
KOLAN
ESEN YURT TIP MERKEZİ

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